

“Excuse me, I have a question
or two or three...”



Who can decorate or design a bra?

Anyone! It could be you, a relative, friends, co-workers, professional or budding artists, your family, your club --- anyone who wants to have fun and participate in a meaningful way.

What are the guidelines?

There is virtually no limit to what you can do. Your bra can be simple, complex, serious or whimsical. It is up to you to choose what you want to do and which materials to use. Please refer to "So, how do I do this?" for a few tips and guidelines.

Is this a contest?

Yes and no. The public will be given the opportunity to vote for their favorites by online voting. The 10 bras receiving the most votes will be featured on the **2018 special BRAVo! celebration item, as well as being featured prominently on our website and Mission Report.** However, this is really about having fun - the real winners are those who are helped by the funds raised through the event.

Can I help raise funds for BRAVo!?

This year, we have added an option for those who want to support BRAVo! in a greater way. Any funds raised will be made in honor or memory of your person(s) of choice.

How do I register?

There is no need to pre-register. Simply print off a form and deliver it with your bra.

How do I deliver my bra?

Your creation should be delivered to Reid Health between August 1st and September 18th. Bras can be delivered to the Reid Health Information Desk M-F 6 a.m. to 7 p.m. or Saturday 8 a.m. to 12 p.m. Or, bras can be mailed to Reid Foundation at 1100 Reid Parkway; Richmond, IN 47374.

Bras will be photographed, cataloged and placed on the online gallery (viewable on 9/28). The bras will be displayed throughout the community in galleries at local businesses, etc. On October 24, 2018 the bras will be brought back to Reid Health for the BRAVo! Signature Event, October 27, 2018.

Will my bra be sold?

Yes. All bras will be sold at the October 27th Signature Event, unless the creator has specified they would like to receive their bra back by checking the appropriate box on the Registration Form.

How will the funds raised be used?

The funds raised by BRAVo! will be used to provide Community Benefit Mammograms (“no charge” mammograms) for women who are unable to pay for the screening. This means NO female living in our area, 40 and over, has a financial barrier keeping them from receiving a mammogram.